

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

DSCC IE Proj 203074

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1240803**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5801**

**Contract ID: 887529**  
**P.O Number:**

**Client ID: 43186**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$2,916.00
Agency Commission	(\$437.40)
Rep. Firm Commission	(\$867.51)

<b>Net Advertising Fee</b>	<b>\$1,611.09</b>
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<b>Sub Total</b>	<b>\$1,611.09</b>
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<b>Total This Invoice</b>	<b>\$1,611.09</b>
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/62356718/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: DSCC IE Proj 203074  
 Remarks: /62356718/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 887529  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/26/16	Wednesday	CNN-E	1468-FT. WAYNE AL	New Day	6:50am	DSCCIN16103H	00:00:30	Charged	17.00	*
10/26/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	12:19pm	DSCCIN16103H	00:00:30	Charged	25.00	*
10/26/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	HGTV Urban Oasis...	1:41pm	DSCCIN16103H	00:00:30	Charged	25.00	*
10/26/16	Wednesday	TBSC-E	1468-FT. WAYNE AL	The Big Bang Theory	8:15pm	DSCCIN16103H	00:00:30	Charged	92.00	*
10/26/16	Wednesday	TBSC-E	1468-FT. WAYNE AL	The Big Bang Theory	8:45pm	DSCCIN16103H	00:00:30	Charged	92.00	*
10/26/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	9:43pm	DSCCIN16103H	00:00:30	Charged	61.00	*
10/26/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	Hou Rockets@LA Lakers	11:47pm	DSCCIN16103H	00:00:30	Charged	67.00	*
10/27/16	Thursday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	7:42am	DSCCIN16104H	00:00:30	Charged	23.00	*
10/27/16	Thursday	TVL-E	1468-FT. WAYNE AL	Andy Griffith Show	11:34am	DSCCIN16104H	00:00:30	Charged	21.00	*
10/27/16	Thursday	HALL-E	1468-FT. WAYNE AL	Home & Family	11:36am	DSCCIN16104H	00:00:30	Charged	17.00	*
10/27/16	Thursday	TNT-E	1468-FT. WAYNE AL	Supernatural	11:42am	DSCCIN16104H	00:00:30	Charged	42.00	*
10/27/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	12:08pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/27/16	Thursday	CNN-E	1468-FT. WAYNE AL	At This Hour	12:28pm	DSCCIN16104H	00:00:30	Charged	17.00	*
10/27/16	Thursday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	12:32pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/27/16	Thursday	ESPN-E	1468-FT. WAYNE AL	Outside the Lines	1:27pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/27/16	Thursday	AMC-E	1468-FT. WAYNE AL	Fright Night	1:52pm	DSCCIN16104H	00:00:30	Charged	16.00	*
10/27/16	Thursday	FOOD-E	1468-FT. WAYNE AL	Beat Bobby Flay	2:48pm	DSCCIN16104H	00:00:30	Charged	20.00	*
10/27/16	Thursday	AMC-E	1468-FT. WAYNE AL	Bride of Chucky	3:16pm	DSCCIN16104H	00:00:30	Charged	16.00	*
10/27/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	3:30pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/27/16	Thursday	TBSC-E	1468-FT. WAYNE AL	The Big Bang Theory	9:16pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/27/16	Thursday	HGTV-E	1468-FT. WAYNE AL	House Hunters	10:18pm	DSCCIN16104H	00:00:30	Charged	61.00	*
10/27/16	Thursday	MNBC-E	1468-FT. WAYNE AL	Hardball Matthews	11:54pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/28/16	Friday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	9:45am	DSCCIN16104H	00:00:30	Charged	17.00	*
10/28/16	Friday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live Ruhle	9:51am	DSCCIN16104H	00:00:30	Charged	23.00	*
10/28/16	Friday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	10:05am	DSCCIN16104H	00:00:30	Charged	42.00	*
10/28/16	Friday	TNT-E	1468-FT. WAYNE AL	Supernatural	10:19am	DSCCIN16104H	00:00:30	Charged	42.00	*
10/28/16	Friday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	10:52am	DSCCIN16104H	00:00:30	Charged	31.00	*
10/28/16	Friday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	11:05am	DSCCIN16104H	00:00:30	Charged	42.00	*
10/28/16	Friday	FOOD-E	1468-FT. WAYNE AL	Farmhouse Rules	11:17am	DSCCIN16104H	00:00:30	Charged	20.00	*
10/28/16	Friday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:27am	DSCCIN16104H	00:00:30	Charged	31.00	*
10/28/16	Friday	TVL-E	1468-FT. WAYNE AL	GunsMoke	2:06pm	DSCCIN16104H	00:00:30	Charged	21.00	*
10/28/16	Friday	TNT-E	1468-FT. WAYNE AL	Arrow	2:43pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/28/16	Friday	AMC-E	1468-FT. WAYNE AL	Nightmare on Elm Street	3:41pm	DSCCIN16104H	00:00:30	Charged	16.00	*
10/28/16	Friday	ESPN-E	1468-FT. WAYNE AL	NFL Live	3:46pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/28/16	Friday	ESPN-E	1468-FT. WAYNE AL	Clev Caval@Tor Raptors	8:12pm	DSCCIN16104H	00:00:30	Charged	67.00	*
10/28/16	Friday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:16pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/28/16	Friday	HGTV-E	1468-FT. WAYNE AL	My Lottery Dream Home	8:45pm	DSCCIN16104H	00:00:30	Charged	61.00	*
10/29/16	Saturday	MNBC-E	1468-FT. WAYNE AL	Lockup/Your Business	5:19am	DSCCIN16104H	00:00:30	Charged	23.00	*
10/29/16	Saturday	TVL-E	1468-FT. WAYNE AL	Roseanne	10:16am	DSCCIN16104H	00:00:30	Charged	21.00	*
10/29/16	Saturday	AMC-E	1468-FT. WAYNE AL	Friday the 13th VII	10:40am	DSCCIN16104H	00:00:30	Charged	16.00	*
10/29/16	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	12:00pm	DSCCIN16104H	00:00:30	Charged	17.00	*
10/29/16	Saturday	HALL-E	1468-FT. WAYNE AL	A Royal Christmas	12:48pm	DSCCIN16104H	00:00:30	Charged	17.00	*
10/29/16	Saturday	AMC-E	1468-FT. WAYNE AL	Friday the 13th VIII	12:51pm	DSCCIN16104H	00:00:30	Charged	16.00	*
10/29/16	Saturday	TNT-E	1468-FT. WAYNE AL	Day Earth Stood Still	1:34pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Welcome Back Potter	1:44pm	DSCCIN16104H	00:00:30	Charged	25.00	*
10/29/16	Saturday	USA-E	1468-FT. WAYNE AL	Chrisley Knows Best	3:50pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	8:17pm	DSCCIN16104H	00:00:30	Charged	61.00	*
10/29/16	Saturday	USA-E	1468-FT. WAYNE AL	Chrisley Knows Best	8:48pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/29/16	Saturday	USA-E	1468-FT. WAYNE AL	Chrisley Knows Best	9:49pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/29/16	Saturday	MNBC-E	1468-FT. WAYNE AL	In Other News	10:28pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/29/16	Saturday	CNN-E	1468-FT. WAYNE AL	Essential Hill Clinton	11:29pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/30/16	Sunday	MNBC-E	1468-FT. WAYNE AL	In Other News	5:11am	DSCCIN16104H	00:00:30	Charged	23.00	*
10/30/16	Sunday	CNN-E	1468-FT. WAYNE AL	New Day Sunday	7:46am	DSCCIN16104H	00:00:30	Charged	17.00	*
10/30/16	Sunday	AMC-E	1468-FT. WAYNE AL	Halloween	10:47am	DSCCIN16104H	00:00:30	Charged	16.00	*
10/30/16	Sunday	CNN-E	1468-FT. WAYNE AL	Fareed Zakaria	10:48am	DSCCIN16104H	00:00:30	Charged	17.00	*
10/30/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Sweet Smarts	11:18am	DSCCIN16104H	00:00:30	Charged	20.00	*
10/30/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Farmhouse Rules	11:48am	DSCCIN16104H	00:00:30	Charged	20.00	*
10/30/16	Sunday	TVL-E	1468-FT. WAYNE AL	The Golden Girls	12:18pm	DSCCIN16104H	00:00:30	Charged	21.00	*
10/30/16	Sunday	TNT-E	1468-FT. WAYNE AL	Journey 2: Island	1:39pm	DSCCIN16104H	00:00:30	Charged	42.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	House Hunters	2:17pm	DSCCIN16104H	00:00:30	Charged	25.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	House Hunters	3:17pm	DSCCIN16104H	00:00:30	Charged	25.00	*
10/30/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Worst Cooks in America	3:27pm	DSCCIN16104H	00:00:30	Charged	20.00	*
10/30/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	9:07pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/30/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	9:12pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/30/16	Sunday	TBSC-E	1468-FT. WAYNE AL	Star Wars: New Hope	9:13pm	DSCCIN16104H	00:00:30	Charged	92.00	*

10/30/16	Sunday	USA-E	1468-FT. WAYNE AL	Eyewitness	10:22pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/30/16	Sunday	USA-E	1468-FT. WAYNE AL	Eyewitness	10:41pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Island Hunters	10:45pm	DSCCIN16104H	00:00:30	Charged	61.00	*
10/30/16	Sunday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:06pm	DSCCIN16104H	00:00:30	Charged	67.00	*
10/30/16	Sunday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:18pm	DSCCIN16104H	00:00:30	Charged	67.00	*
10/30/16	Sunday	TBSC-E	1468-FT. WAYNE AL	Star Wars:...	11:46pm	DSCCIN16104H	00:00:30	Charged	92.00	*

**Grand Total 2,916.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 887529